

Mixed-Carotene (beta-carotene & alpha-carotene)

**Human Doesn't Make Carotenes.
We have to obtain them from
fruits and vegetables.**

Carotenoids such as Beta-Carotene, Alpha-Carotene are pigments produced by fruits & vegetables for two major functions:

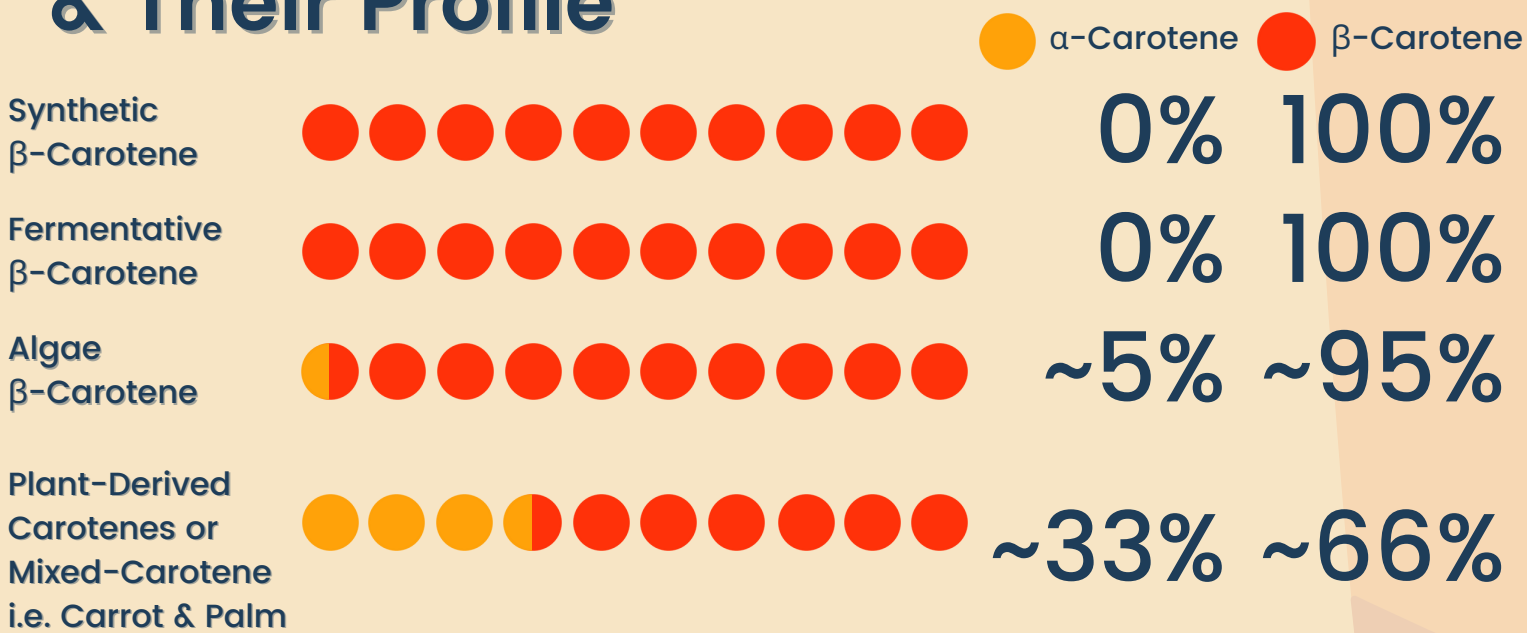
1. Photoprotective Properties
2. Light-Harvesting Pigments



Why Carotenes are Important for Human?

1. Natural Color for Foods
2. Source of Vitamin A
Example of Pro-Vit. A : β -Carotene, α -carotene etc.
3. Antioxidants

Commercial Sources of Carotenes & Their Profile



Beneficial Health Effects*

Skin Health*



Immune Enhancement*



Eye Health*



Your Plant Carotenes for Natural Color & Good Health.

The only true mixed carotene (similar to carrot carotenoids composition) in the market.